Steps to Success with easyfundraising!

1. Register your club with easyfundraising:
streetgames.easyfundraising.org.uk
It takes a matter of minutes and you will be all set. It could take up to 2 days for your project to be validated with easyfundraising.

2. Have a go yourself
It’s useful to understand how easyfundraising works, even if you don’t have anything to buy. This will help you explain how it works to others. And the good news is, it’s really easy!

3. Your cause page
You have your own easyfundraising page link to share with your supporters (parents, colleagues and project community). This will show them how to sign up in support and will show how much the project has raised so far.
Once registered, complete your cause page by adding your logo and a good description of your project and what it is raising for.

4. Talk to a fundraising coach
Talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for your project. The call will only take 10 minutes and we’ve found that causes who talk to our fundraising coaches raise over twice as much!

Book my call
5. Recruit new supporters
You now need to drum up support for the project and you can start with the ready-made tools we have available to you once signed up.

Add your cause page link to the:
- Ready made social posts
- Posters
- Flyers
- Handout cards

6. Keep banging the drum
It’s important to help spur on your supporters to keep raising with regular reminders and updates.

Don’t do it alone - all supporters have access to the range of emails & newsletters, facebook & twitter posts, posters & flyers and lots more to make it easy to remind everyone.

7. Other ways you and your supporters can raise

Donation Reminder
The donation reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

Get the donation reminder

easyfundraising app
If you shop on an iPad, iPhone or Android device, our FREE app makes it even easier to raise donations for your project! You can see your recent activity and how much you have raised too!

Get the app

Good luck and happy raising!