

Steps to Success with easyfundraising!



1. Register your club with easyfundraising:

birminghamfa.easyfundraising.org.uk

It takes a matter of minutes and you will be all set. It could take up to 2 days for your club to be validated with easyfundraising.



2. Have a go yourself

It's useful to understand how easyfundraising works, even if you don't have anything to buy yet. This will help you explain how it works to others. Watch this short video to get you started.



3. Your cause page

You have your own easyfundraising page link to share with your supporters (members, coaches, colleagues). This will show them how to sign up in support and will show how much the club has raised so far.

Once registered, complete your cause page by adding your logo and a good description of what your club does and is raising for.



4. Talk to a fundraising coach

Talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for your club. The call will only take 10 minutes and we've found that causes who talk to our fundraising coaches raise over twice as much!

Book my call

We need you!

5. Recruit new supporters

You now need to drum up support for the club and you can start with the ready-made tools we have available in the club together pack!

Add your cause page link to the:

- Ready-made social posts
- Posters
- Flyers
- Email



6. Committee Engagement

It's important that the club committee are engaged with easyfundraising - make sure it is on the agenda for meetings and show the handy club presentation to everyone.

[Get the presentation](#)



7. Other ways you and your supporters can raise

Donation Reminder

The donation reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

[Get the donation reminder](#)

easyfundraising app

If you shop on an iPad or iPhone, our FREE app makes it even easier to raise donations for your club! You can see your recent activity and how much you have raised too!

[Get the app](#)

Good luck and happy raising!