

February Planner

2018



Head to www.easyfundraising.org.uk/raisemore for all your tools to get everyone shopping and raising this month.

Set your February fundraising target

Fill in how much you want to raise this month and how many supporters you want to sign up!

Mon 12th

Double the Love

Encourage your supporters to shop between now and midnight Valentine's Day to win double donations* for your cause!

Double the love

1st - 14th February

Share offers

Weds 14th

Share the love on Valentine's Day

Use social media to share the love for your cause and let others know how they can join easyfundraising and help.

Facebook



Twitter



Sat 17th

Remember to raise

Share this page to let supporters know all about our tools to help them remember to raise; the Donation Reminder and easyfundraising app.



Find out more

Mon 19th

Raise donations this half-term

Share our half-term blog with supporters that's filled with inspiration and ways to raise donations for your cause.



Share blog

Tues 20th

Spread the word about booking travel

Your supporters could raise over £50 when they book their next getaway. Use your travel tools to remind them to book via easyfundraising.



Get travel tools

Thurs 22nd

Compare and Raise

Make sure supporters know they can raise donations using our Compare and Raise service on their insurance, energy bills, broadband and mobile contracts.



Find out more

Sun 25th

Invite supporters for bonus donations

Spread the word on social media, WhatsApp and email, and when your supporters raise their first donation, you'll get free bonus donations.



Invite supporters

Mon 26th

Double Donation week

Get double donations with some of our best retailers. One week only! Share offers with your supporters and get them raising.

Double Donation WEEK

Share offers

Raise:



£ _____

Sign up:



£ _____

£ _____

Raise 3x more!

On average, supporters who book travel through easyfundraising go on to **raise 3 times more** for their cause. Spread the word about travel here - www.easyfundraising.org.uk/raisemore/campaigns