

# What is easyfundraising?

easyfundraising.org.uk is a website that's helped thousands of good causes collect **over £21 million** in FREE donations.

Whether you're buying pens or paper, ink and toner, computers or booking travel for you or your colleagues, you could raise vital donations for us, and at no extra cost for you.

All the biggest retailers including Viking, Staples, Dell, Apple, Inkfactory, Travelodge and Booking.com are available to use.

## Here's what you need to know...

### Prices

#### **Will it affect the cost of what I'm buying?**

No, there's no extra cost to you whatsoever. The donations come from the retailers advertising budget. The retailer makes the donation in exchange for easyfundraising promoting them on their website.

### Discounts

#### **Will it affect discounts we've already negotiated with retailers?**

If you're using a discount code that's not on the easyfundraising site, the donation may not apply to your purchase.

### Tax implications

#### **Are there any?**

No, using easyfundraising to collect donations doesn't have any implications for the tax requirements of your business.

### Privacy

#### **Can anyone see what we've bought?**

No, only the retailer you've purchased through can see what you've bought.

#### **Do you store our credit card details?**

No, they never see or store your credit card details for any of your online purchases.

### Staff

#### **How many can sign up?**

Encourage as many people to sign up as possible - more supporters means more donations! You can even ask employees to use easyfundraising to support us when they shop online at home too.