

Steps to Success with easyfundraising!



1. Register your club as a cause with easyfundraising:

www.easyfundraising.org.uk/essex-fa

It takes a matter of minutes and it's completely free!



2. Here's how it works

It's useful to understand how easyfundraising works, even if you don't have anything to buy. This will help you explain how it works to others. Watch this short video explaining how you raise with easyfundraising!



3. Your cause page

You have your own easyfundraising page link to share with your supporters (members, coaches and supporters). By visiting the link, they will see how to sign up to support your expedition and see how much you have raised so far.

Once registered, complete your cause page by adding a photo and a good description of what your club does and is raising for.



4. Talk to a fundraising coach

Talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for you. The call will only take 10 minutes and we've found that causes who talk to our fundraising coaches raise over twice as much!

[Book my call](#)



5. Recruit new supporters

You now need to drum up support from friends and family for you and you can start with the ready-made tools we have available in the club together pack!

Add your cause page link to the:

- Ready-made social posts
- Posters
- Flyers
- Email



6. Committee Engagement

It's important that the club committee are engaged with easyfundraising - make sure it is on the agenda for meetings and show the handy club presentation to everyone.

[Get the presentation](#)



7. Other ways you and your supporters can raise:

Donation Reminder

The Donation Reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

[Get the Donation Reminder](#)

easyfundraising app

If you shop on an iPad, iPhone, or Android device, our FREE app makes it even easier to raise donations for your club. You can see your recent activity and how much you have raised too!

[Get the easyfundraising app](#)

Shop at **over 3,300** shops and sites including:

amazon.co.uk

ebay

Booking.com

SPORTS DIRECT.COM

John Lewis



Register now at:

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