

Raise money for your club through online shopping

Over 3,400 well-known retailers are waiting to give your group free cashback donations when members and supporters shop online. Follow these steps to get started!



1. Register your club as a cause with easyfundraising:

www.easyfundraising.org.uk/sigbi

It's really quick and easy to register and it's completely free.

[Register now](#)



2. Watch this short video to see how it works

It's useful to understand how easyfundraising works, even if you don't have anything to buy. Watch this short video explaining how you raise with easyfundraising. This will help you explain how it works to others.

[Watch video](#)



3. Talk to a fundraising coach

After you have registered your group, you can talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for you. Causes who talk to our fundraising coaches raise over twice as much.

[Register my club](#)



4. Tell your members and supporters

Use the [ready-made marketing tools](#) to let members and supporters know about this simple way to help your club.

Add your club easyfundraising page link to the ready-made social posts, emails, flyers and more.

[Get tools](#)

TIP: Watch this video about how to gather support for your club.

[Watch video](#)



5. Keep banging the drum

Help spur on your members and supporters to keep raising with regular reminders and updates.

All of your supporters have access to a range of emails and newsletters, Facebook and Twitter posts, posters and flyers when they sign up - so it is easy for them to ask people they know to support you too.



6. Other ways you and your supporters can raise:

Donation Reminder

The FREE Donation Reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

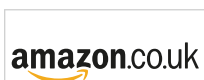
[Get the Donation Reminder](#)

easyfundraising app

If you shop on an iPad, iPhone, or Android device, our FREE app makes it even easier to raise donations for you. You can see your recent activity and how much you have raised too!

[Get the easyfundraising app](#)

Shop at over 3,400 shops and sites including:



www.easyfundraising.org.uk/sigbi