



### **Set up an easyfundraising stall**

Have a laptop and tablet on hand to show parents how easy it is to raise for your PTA as they shop online at no extra cost. You can demonstrate [the app](#) and the [donation reminder](#) and sign up parents as supporters on the day! Worth having [posters and flyers](#) on the table too in case they want to sign up at a later time.

### **Give parents an incentive to sign up in support on the day**

Why not add in a bottle of wine or gift voucher to offer as a prize draw for all supporters who sign up on the day. Remember that anyone can support (not just parents!) Have your prize at the stall to create a buzz and incentive to sign up.

### **Catch them as they arrive**

At some fairs parents pay an entry fee, which is a great opportunity to get supporters as they come in. Have your easyfundraising stall here, giving you the chance to speak to everyone as they arrive and sign them up or send them on their way with a flyer - meaning more supporters from the day!