



Camden Swiss Cottage Swimming Club are already seeing the benefits of collecting donations the [easyfundraising](#) way – in just over 12 months, they’ve already raised over £1,300. Register your aquatics club with easyfundraising & share in the same fundraising success!

**Register your club**

### How does easyfundraising work!

To help raise the much-needed funds, the club encourage their staff, coaches, club members & club supporters to shop online in support by using the easyfundraising website. Every time they shop with over 3,500 leading retailers, such as Argos, John Lewis, Apple, Booking.com, eBay & Just Eat – the club receives a free cash-back donation, at no extra cost to anyone!



#### **1. Join**

Register your club with easyfundraising



#### **2. Shop**

Every time you or your family and friends shop online, log in to easyfundraising first...



#### **3. Raise**

...shop as normal and the retailer will give a donation to your club FOR FREE!

### It's as easy as 1,2,3...

To help spread the easyfundraising word & sign-up supporters, Club Chair, AJ McEver stated: *“During key shopping times of the year we send club wide emails to encourage and remind people to participate. This year we also included announcements on our Twitter and Instagram pages”.*

The club also utilise the easyfundraising Donation Reminder, a clever tool that alerts shoppers to potential donations and reminds them to login. AJ said, “I

*would advise people and clubs to press the issue of adding the donation reminder button to their web browser. It's so easy & having that reminder really helps drive people to activate their donations.”*

AJ revealed the plans the exciting plans the club have for spending their donations, he said: *“Easyfundraising has been a very productive way for us to raise funds! We will be using our donations for swimming equipment that we normally would not have been able to purchase.”*



Camden Swiss Cottage Swimming Club are using easyfundraising with great success & AJ hopes other clubs will do the same, he said, *“We would definitely encourage other aquatic clubs to participate in easyfundraising, it's a very simple way for people to get involved with raising funds for the club. It's free money after all!”*

To start raising FREE donations for your aquatics club, register as a cause today at: <https://www.easyfundraising.org.uk/swim-england>