



- **How does easyfundraising work?**

[easyfundraising](#) turns the everyday online shopping of your staff, members, volunteers and supporters into funds for your organisation. When they use the [easyfundraising](#) website or app to shop with leading retailers, the retailer sends your organisation a free donation at no additional cost.

- **Which retailers will donate to our organisation?**

There are over 5000 retailers involved including Amazon, eBay, Argos, John Lewis, Trainline, Booking.com, Currys, Aviva, M&S, Debenhams, Waitrose and Direct Line. It means that no matter what your supporters are buying online, from travel and holidays to fashion, homewares, insurance and groceries, they can earn free donations. They can even raise money for you when they buy their Friday night takeaway from Just Eat.

Your organisation can also generate donations when making business purchases – there are over 200 business retailers like Viking, Staples and Dell who will donate when you shop with them for tech, office supplies, business travel and even business insurance.

- **My organisation isn't a charity – can we still use [easyfundraising](#)?**

Yes – you don't need to be a charity to use [easyfundraising](#)

- **Will it cost us anything?**

No – [easyfundraising](#) is completely free to register and use for both you and your supporters. And your supporters will not be charged anything extra on their shopping either.

- **What details do I need to setup my organisation on easyfundraising?**

To register your organisation with [easyfundraising](#) you will need to know

- The name you would like your organisation to be known by on [easyfundraising](#) - try to make this unique so that supporters know it's you
- The postcode - to help supporters when they search for causes local to them
- A description - this should include who you are and what you are raising for
- Payment details - [easyfundraising](#) can pay your donations by cheque or straight into your organisation's bank account so have your details ready

There are also optional fields for:

- A Logo - making your organisation unique and giving them an identity
- Charity number - if you have one

You can come back to these optional fields later if you don't have the information to hand when you sign up.

- **We've registered, now how do we get started?**

To get your fundraising off to the best possible start [easyfundraising](#) offers a completely free phone session with one of our friendly fundraising coaches. It won't take long and they will show you the best way to make [easyfundraising](#) work for your good cause with tailored tips, tools and a guided tour.

Organisations that have a chat with the fundraising experts raise twice as much money! So to ensure success why don't you [book now](#).

- **How do we get our donations?**

Providing you have raised over £15, [easyfundraising](#) total up all the donations raised by everyone supporting your organisation every three months and send them to you by bank transfer or cheque. There is no charge for this. If your organisation hasn't raised over £15 in the previous three months, the amount simply rolls into the next payment instead.

- **How does easyfundraising make money?**

Like price comparison websites, [easyfundraising](#) makes money through affiliate marketing. This means that retailers pay them commission each time a sale is made through their site and they pass at least 50% of this on to your organisation. The donation rate shown on the website is what's paid to your organisation when one of your members buys something from a retailer.