



DIOCESE OF
CHICHESTER

KNOW LOVE FOLLOW JESUS

easyfundraising for your church



How to make the most of easyfundraising for your church



easyfundraising is a **simple, safe and secure** fundraising option that churches can use all year round - and it's completely **free**.

And unlike face-to-face fundraising events, easyfundraising is **COVID proof**.

“ Mayfield PCC has for a number of years supported the use of easyfundraising amongst our Parishioners. It is seen as a useful way to augment our income at no cost to our Parishioners and although relatively modest, it increases the sources from which our income is generated. Very valuable in these times! ”



Robin H, Treasurer of Mayfield PCC

Used by
180,000
causes

£35 million
raised to date

£1m raised
by UK churches

Shop at over **5,000** online sites



So, how does it work?

easyfundraising enables churches to raise money when your congregation shop online. 5,000 retailers will **donate to your church for free** when shoppers buy anything from fashion to furniture and holidays to home insurance.



1. Join

Register your church then ask your congregation to sign up in support



2. Shop

Every time they shop online, they go to easyfundraising's website or app first...



3. Raise

...they shop as normal and the retailer gives your church a free donation - easy!

What do other churches think?

“ We have been promoting easyfundraising for some time and have really benefitted from the donations. The small amounts do add up. It is good to be able to get something for the church when shopping online, and at no extra cost, and there is a great range of retailers available. ”



Janet C, Treasurer of St Leonard and St Ethelburga PCC

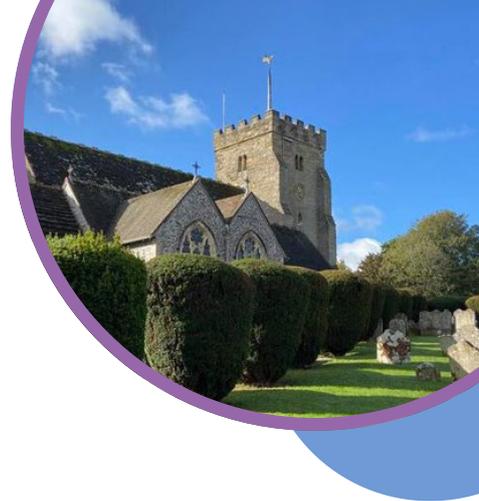
“ This really is easy fundraising from my point of view. We get a regular stream of modest remissions and these involve me in no work whatsoever! ”



Stewart T - Treasurer of St John the Baptist, Westbourne

PCC meeting checklist

Use this checklist at your next meeting to ensure your church makes the most of easyfundraising



Item	Action	Who	Deadline	Complete
1	Register at easyfundraising page: www.easyfundraising.org.uk/diocese-of-chichester			
2	Book your coaching session - 15 minutes with an easyfundraising expert who can show you around the website.			
3	Set your target or decide what you want to use the funds raised for			
4	Nominate your easyfundraising reps - ask other people within your church to help you get the message out to your congregation			
5	Use the ready written tools to start letting supporters know. Think about promoting at key shopping times eg Easter, Christmas, Black Friday			
6	Think about other opportunities to speak to supporters and get them signed up e.g. online services, newsletters or parish events			
7	Contact local businesses and ask them to support your church via easyfundraising - businesses make regular online purchases, including travel and accommodation!			

Top 3 tips for raising as much as possible



1

Use the resources that easyfundraising provide in the **Promote My Cause** area to regularly promote easyfundraising to your network. Don't limit yourselves to just your congregation – anyone in the community can help and don't forget any local businesses who will be able to boost funds through their buying too!

2

Ask everyone to download the **Donation Reminder** and get the **easyfundraising app**. Supporters with these tools never forget to raise a donation and tend to stick with you for many years!

3

Thank and encourage your supporters – check out the Supporter Communications section on the website to personalise the messages you send. **Everyone loves a 'Thank you'!**

Visit this page

to register for free funds today:

www.easyfundraising.org.uk/diocese-of-chichester