

# Raise free funds when you shop online

You, fellow members and friends can collect free donations for your club or group just by shopping online if you join easyfundraising.  
Follow these steps to get raising!



## 1. Register your club or group as a cause with easyfundraising:

<http://londonsport.easyfundraising.org.uk/>

It takes a matter of minutes and it's completely free!



## 2. Here's how it works

It's useful to understand how easyfundraising works, even if you don't have anything to buy. This will help you explain how it works to others. Watch this short video explaining how you raise with easyfundraising!



## 3. Your cause page

Your club or group has it's own easyfundraising page to share with your supporters (players, coaches and family). By visiting the link, they will see how to sign up to support you and see how much you have raised so far.

Once registered, complete your cause page by adding a photo and a good description of your club or group and how funds will be used.



## 4. Talk to a fundraising coach

Talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for you. The call will only take 10 minutes and we've found that causes who talk to our fundraising coaches raise over twice as much!

[Book my call](#)



## 5. Recruit new supporters

You now need to drum up support from the club or group community and you can start with the **ready-made tools** we have available to you once signed up.

Add your cause page link to the:

- Ready-made social posts
- Posters
- Flyers
- Handout cards

Watch this video all about how to gather support...



## 6. Keep banging the drum

It's important to help spur on your supporters to keep raising with regular reminders and updates.

All of your supporters have access to the range of **emails and newsletters, Facebook and Twitter posts, posters and flyers** – so it is easy for them to ask their own friends/colleagues to support you too!



## 7. Other ways you and your supporters can raise:

### Donation Reminder

The Donation Reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

### easyfundraising app

If you shop on an iPad, iPhone, or Android device, our FREE app makes it even easier to raise donations. You can see your recent activity and how much you have raised too!

[Get the Donation Reminder](#)

[Get the easyfundraising app](#)

Shop at over 3,300 shops and sites including...



Register now at:

[londonsport.easyfundraising.org.uk](https://londonsport.easyfundraising.org.uk)